

Santa Paula Historical Society Case Study

Background

Organized in 1977, the Santa Paula Historical Society of Santa Paula, California is dedicated to preserving, protecting and perpetuating the history of the town and the surrounding area. Its founding eleven Directors were descendants of pioneers or long-time residents, and many of them continue to serve the Society today.



Santa Paula, CA circa 1888 (used with permission)

When the Santa Paula Historical Society decided to convert its microfilm collection of local newspapers to a searchable digital format, President Mary Alice Orcutt Henderson contacted Creekside Digital. Prior to committing to a project, SPHS sent Creekside its oldest and most difficult to read roll of microfilm in the collection, and Creekside provided free samples in order to demonstrate both the quality of the microfilm scans and the accuracy of the Optical Character Recognition.

"Having experienced our library's microfilm machine's extremely poor quality and clarity in a printed page, my skepticism continued until receiving the free samples from Creekside Digital. I was astounded! On the screen the images were easily enlarged for readability; the printed page was equally easily read. More importantly, the whole process (of converting SPHS's microfilm) was facilitated. I was sold!" – Mary Alice Orcutt Henderson, President of SPHS

The Process

Creekside Digital uses high speed rollfilm scanners which utilize latest-generation technology including fiber-optic lighting, Nikkor lenses, CCD cameras and cutting-edge microprocessor designs in order to provide previously unachievable image quality. Combined with "ribbon scanning" – a process by which a roll of microfilm is scanned in its entirety, with frame detection, quality control and image file output occurring after the initial film capture – the potential for common scanning problems including improperly cropped images and skipped frames is eliminated.

At A Glance

- 240 rolls of 35mm newspaper microfilm spanning 110 years of history
- Digitized at 300dpi / 256-color grayscale
- Optical Character Recognition output to multipage PDF files
- Fulltext Index creation allows for searching across multiple years of content

Once SPHS's microfilm rolls were scanned, text was extracted from the raw images using Optical Character Recognition. OCR creates an invisible layer of digital text behind the image of the original newspaper page which may be copied, pasted, and searched like any other digital text. Multipage PDF files (one page for each frame on the original microfilm) were then output from the OCR creation process. Finally, a Fulltext Index was created for each roll of film to allow patrons of the Santa Paula Historical Society to quickly search the newspapers for surnames and place-names specific to their region – a boon to historians and genealogists alike.

Results

"To finance our project, the Society and the (Santa Paula) Library jointly shared the expenses. Now both organizations have a full set of the scanned newspapers to offer to the interested public. Yet, better than the product is the willingness of Creekside Digital to assist with any questions – no matter how simple or complex. All in all, it was money well spent for both our community library and the nonprofit historical society." – Mary Alice Orcutt Henderson

Are you ready to convert your microfilm to digital images and data? Contact Creekside Digital today!

SANTA PAULA CHRONICLE

NEW SHIPMENT OF

Hot Point Electric Irons

ECONOMY IN TIME, ENERGY AND PATIENCE

They stay flat at the right spot

VENTURA COUNTY POWER CO.

MARJORIE MANSFIELD

"IN ARKANSAS"

Miss Marjorie Mansfield, the actress in the drama "Arkansas" is the only woman in the cast who has not been in the play before. She is a native of Santa Paula and has been in the play since its first production. She is a very popular actress and has been in many other plays. She is a very talented actress and has been in many other plays. She is a very talented actress and has been in many other plays.

A BETTER SYSTEM

The system here has not only been improved but it has been made more efficient. The system here has not only been improved but it has been made more efficient. The system here has not only been improved but it has been made more efficient.

LIVESTOCK AWAY

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

WILL INITIATE

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

FOR NEW FORMER

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

APPROXIMATE WEDDING

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AUTO AUTO

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NATIVE SON EXCELLENT HOST

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WAD TOWN SOCIAL

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PLEASANT EVENING

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

SEPTIEN PLANNED

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

JUST ARRIVED AT THE

CASH

Dry Goods Co.

A Large Line of **BOYS' and YOUNG MEN'S SUITS**

Best Ever and Hercules Styles

Be sure you see them

Silks

New lot—exclusive dress and waist patterns in plain and fancy.

Shirt Waists

Unique styles, direct from Eastern market, in lingerie and tailored effects.

LEAVENS & BOWKER

SOCIAL AND FRATERNAL

ITEMS OF THE WEEK

Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area. Several groups of livestock were taken away from the area.

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HEAD OUTFITTERS

FOOT OUTFITTERS

SPRING SUITS FOR MEN ARE HERE

The Best that can be found from America's Master Tailors

All the new Waists in Tails, Suits, Coats and Fancies

Millions, \$15.00 to \$25.00

STROUSE HIGH ART

Kazoo' Peg Top Trousers

PACKARD SHOES

Cor. 10th and Main - Santa Paula

HOTEL ALHAMBRA

218 So. Broadway

First-class building, beautifully furnished. Complete in all appointments. Delightfully located. Convenient to business, attractive and clean. Reasonable rates.

J. B. MARSH, MANAGER

TRY ... SAN-A-GOTE ...

On your Bath room and Kitchen

MADE IN 16 FADELESS COLORS

SAN-I-COTE is not affected by the chemical action of Plaster, will not Fade, Spot, Streak or Rub Off.

IT IS THE NEW WAY

The Two Rooms in the house that get the most wear will require the least care—If you use

San-a-cote

Wanted—Spaces to put up large Advertising Signs. Will pay well for the privilege. Write or call at once. C. E. KING

KING, THE FURNITURE MAN

117-119-121-123 WEST MAIN STREET, SANTA PAULA, CALIFORNIA

1912 Catalogue

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Through Tourist Cars

SUNDAY - Santa Paula to Los Angeles and return
MONDAY - Santa Paula to Los Angeles and return
TUESDAY - Santa Paula to Los Angeles and return
WEDNESDAY - Santa Paula to Los Angeles and return
THURSDAY - Santa Paula to Los Angeles and return
FRIDAY - Santa Paula to Los Angeles and return
SATURDAY - Santa Paula to Los Angeles and return

Southern Pacific
O. & N. ROUTE
Agent, Santa Paula
C. E. CUMMINS, Universal Agent
CITY OFFICE, 101 W. FIFTH STREET
SANTA PAULA, CALIF.

Santa Paula Chronicle Weekly, 1912 (used with permission)